

www.infinitemedia.com.au

## Infinite Media Creative Integrated Marketing

We are a creative integrated marketing company based in Melbourne. We work with companies of all sizes as well as start-up businesses helping them grow and thrive through effective brand design, web development, and online marketing.

Our branding services range from logo design, corporate identity to website design, marketing, advertising and pretty much everything in between. We will take care of all your marketing and design needs and make sure, you connect with your audiences and stand out from the rest.

### Branding and Corporate Identity

We are brand designers. Making you stand out on print, online and social media.

### Website Development

We create and manage websites that are stunning, affordable and user-friendly.

### Online Marketing

We'll support you to engage with an online audience and increase inquiries.

## Infinite Media Solutions that Inspire

# About Infinite Media

We support your business to thrive through effective brand design, online communications and intelligent marketing.

We strive to become part of your team, to create or enhance your corporate image, with maximum impact - on any media platform.

Our integrated approach ensures your business marketing needs are met successfully, with creativity, on time and within your budget.

## Consistent corporate image



Harmony across all media

## Spot-on marketing advice



Targeting your customers

## One stop shop



Saving time, money and effort

# Stand out with Infinite Media

We guarantee informative, striking and functional tools to promote your business.

Infinite Media combines marketing advice, exceptional design and technology to ensure growth.

We build long-term partnerships and evolve with your business.

### Stunning design skills



Making you look good

### Always on time



When we promise, we deliver

### Increase profits



Paving the way for results

## **Corporate Profiles**

Developing an impressive Company Profile can make a profound impact on potential customers and investors. It should reflect the company and its services at a glance. Infinite Media works closely to capture the essence of the company and portray it to enhance its corporate image. We develop printed company profiles, PDF profiles and E-Profiles that can be emailed, downloaded or printed. The benefit of a PDF Profile or E- Profile is that it can be updated frequently to carry latest company information.

Printed Company Profiles PDF Profiles E - Profiles Profile Updates









Web is a rapidly growing, economical media platform with great potential for global marketing and business efficiency. Its functionality should be maximized to develop new business, provide information, support existing customers, look good on mobile phones and reduce administrative costs. A website should be a showcase to potential customers giving them an insight of your business. Infinite Media will provide a solution that encompasses all these benefits.

Websites Content Management Systems e-Commerce Hosting, e-Mail and Maintenance e-Marketing and e-Newsletters Animation











Infinite Media work confidently to give you the best in creative design and communication through appealing and well executed advertisements that will entice your consumers. We integrate unique above the line and below the line solutions to reach your client base with maximum impact within a specified budget.

Magazine Advertisements Press, TV, Radio Billboards Banners



## Presentations

First impressions matter, whether for a joint venture proposal or making a business case. We can use from slides to video to give you great presentations. We can communicate your objective into a stunning and coherent presentation to achieve your goal.

Company Presentations Company Videos Business Process Videos Slide Shows



#### Our specialization

Providing youth training for the construction industry in heavy equipment and machinery inducting systematic operational functions and maintenance.

All training programs are designed for the Medicine Track Test certificate awarded by NAITA

Heavy Equipment Available For Training







## Printed Material

We have a strong background in printed material design that you can build and strengthen your brand as well as market services or products to targeted audiences. Our design, layouts and consistency can enhance project reports, newsletters and just about any printed matter. We suggest paper quality, supervise printing and deliver the final product to your specifications.

Brochures Catalogues Direct Mailers Signage Book Covers Project Reports

Publications Newsletters





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## Corporate Identity Material

Corporate identity of a company is an important element today with companies looking to establish themselves both locally and internationally. When developing a Logo we take into consideration the company history, future plans and audience. It has to be practical, clear on all surfaces and sizes, give a significant meaning as well as keep pace with future growth. We will carry this theme on all company stationery and identity material.

Logo Design Business Cards Letterheads Envelopes



## Our Clients

#### Exergy Australia Pty Ltd

"We have had our design and printing work done faster and far cheaper than locally, even though the locals are just around the corner while Infinite Media are in another country. We now use Infinite Media for most of our design and printing requirements."

#### - Dr. Paul Bannister

#### Architecture

Surath Wickramasinghe Associates SW Plus Architects The Design Shop

#### Construction and Engineering

BlueScope Steel Exergy (AUS) Industrial & Commercial Development Limited - ICDL LPR Consortium (UK) RSW Partnership (UK) Synergy EMS (UAE) Synergy Engineering

#### Consultancy

Annmarie Consulting (UK) Complete Connections (UK) Monitor Projects (USA) Strategic Minds Consultants Third Wave Consulting Turquoise Frog (UK)

#### Education

American Alumni Association Bridge2Peace Imperial Institute of Higher Education - IIHE La Petite Fleur Montessori Levin's Institute United States-Sri Lanka Fulbright Commission

#### Millennium IT Solutions

"We have been very satisfied with the quality of the product we have received...they have always kept to their deadlines (some of which were very aggressive, I might add!), which is a critical factor in our line of business. We wholeheartedly recommend Infinite Media's services to other clients."

#### - Jit Seneviratne

#### Entertainment

Andrew Clover (UK) Chandana & the Dancers' Guild Zanzibar

### Environmental Foundation Limited

#### **Exhibitions**

Aurora Outreach Guys Revolution Arogya

#### Export

Premier Teas Spice Island Sterling Japan (JAP) Tropical Foliage

#### Food and Beverage

Bars Cafe Don Stanley's Catering Services (UAE) Perera & Sons

#### Furniture and Flooring SARP Flooring (USA)

#### Gems and Jewellery

Deepthi Jewellers Planet Gem

#### **Ceylon Tours**

"A very professional organization that puts the customer first. We have been with them for several years now, and would not think of going anywhere else...the team respond very quickly and are very understanding, very easy to work with and prompt with maintenance and changing material to keep the site fresh."

#### - Ranjani Suranimala

#### Garment and Textile

Apparel Manufacturers Collective Bellemére Clothing (AUS) Boat Threads Lanka Compass International DSI Lanka Favourite Garments FGM Lanka JK Apparels John Hampden Packaging Lanka JSW Apparels M'CYS Departmental (AUS) Malu Cottons (UK) Orient Merchandising Peak Clothing Rathilanka Garments Selsan Clothing Company South Asia Textiles Industries Lanka Style Works (UK) Textwood Garments Transmonde International (HK)

#### Groups and Conglomerates

Arpico Asset Group Asset Holdings Douglas & Sons Limited - DSL EuroAsia Group Favourite Group Orient Group Unilever

#### Favorite Group

"What inspires me the most about Infinite Media is their optimistic approach towards all aspects of services they offer and also the vision that they have materialized into a reality of being among the top communication agencies in Sri Lanka, regardless of whether their services lie in web development, ad designing or any other ATL or BTL service."

#### - Mario Stubbs

#### Turquoise Frog

"I also keep recommending them to others. Because as well as being very good at what they do, reliable and competitive, they're also highly responsive, helpful and on top of all that - they're also really nice people to work with. I really couldn't rate them more highly."

#### - John Pollock

#### Health

Anna's Yoga (UK) Harcourts Pain & Spine Clinic (UK)

#### Institutions and NGO's

Citizens' Movement for Good Governance -CIMOGG Consortium of Humanitarian Agencies - CHA ASB TRINCAP Small and Medium Enterprise Development - SMED Federation of Chambers of Commerce and Industry -FCCISL National Chamber of Commerce -NCCSL

#### Hotels and Leisure

Araliya Hotel Confifi Group Hotels Dreamscapes (UK) Hotel Janaki Nuwarawewa The Mudhouse Tissawewa Grand Ulpotha Villa Palma Beach Resort

#### Other

Divine Tree Publications (USA) Sunethra Devi Vihara Surf My Head (USA)

#### Real Estate

Devon Place (UK) Pentridge Village (AUS) Lanka Real Estate West Homes (AUS)

#### Recruitment

HR Excellence (UAE)

#### Retail

Bluedrop Merchant (AUS) House of Lanka (UK) Jing De Zeng (Malaysia) Robust Street Furniture (UK) Trojan Lights (UK)

#### Services

Bliss Salon and Spa Car D'elegance (Singapore) Cosmos Securities & Private Investigators Footrub Harrow Heating Services (UK) Janaki's Salon Mission to Seafarers Pet-Sitting and Wellness Services (UK) Sky Orient

#### Sport

Angampora National Olympic Committee Sri Lanka Aquatic Sports Union

#### FootRub

"The ability to relate to our vision, understand our business, its offerings and target markets...give us due attention and work in a timely manner to develop creative and effective marketing collateral that would educate our target markets while conveying the essence of our brand. We chose Infinite Media."

#### - Ruwan Weerawardana

#### Transportation

Agility Logistics Deccan Aviation Jayalath Group Lanka Ashok Leyland United Holdings

#### Travel

Admire Tours (UK) Ceylon Tours Classic Travel - Expo Lanka Experience Sri Lanka (UK) Favourite Holidays Fin Travel Holiday Lanka Travel Indu Sky Aviation Lanka Travel Holidays Lanka World Travel Quickshaws Star Travel Holdings (Maldives) Thai Cooking Holidays (Thailand) Travelations Visit Lanka

#### IT and Telecommunication

Netcom Globalweb (Denmark) Millennium Information Technologies WSO2

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Give us a call on 0469 409 602 or email hello@infinitemedia.com.au today.

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